

#### Prepared by WG-17 Transport Safety

#### Safety Info TS 11/19

# Vehicle Data Management

#### Introduction

Modern vehicles generate large amounts of data from their on-board computer systems fitted by the vehicle manufacturer and also from the electronic devices and driver aids that are often retrofitted to monitor vehicle and driver performance. Managing this data can provide a strong foundation for transport safety performance management and improvement.

## Scope

This Safety Information provides an overview of how data can be managed and used to improve the transport safety performance of gas company and their contractors' delivery vehicles, for the transportation of industrial and medical gases.

#### Definitions

Accelerometer: G-Sensor detecting left/right, forward/backward movement

ADAS: Advanced Driver Assistance Systems

GDPR: The EU General Data Protection Regulation 2016/679

**KPI: Key Performance Indicator** 

OBC: On Board Computer (these can be either developed by the vehicle manufacturer or retrofitted systems)

RSS: Roll stability system – usually part of the trailer braking system

## Learning more about vehicle data management

- 1. Do you know what systems are installed on the vehicles delivering your products?
- 2. Does your company have a policy stating the minimum equipment that should be installed on your vehicles?
- 3. Are you collecting and analysing performance data as part of your day to day transport activities?
- 4. Are you using this information for managing transport safety performance?
- 5. Do you have processes in place to manage this data?

# If the answer to any of the above questions is 'no', then you should consider taking action!

# THIS TRANSPORT SAFETY INFORMATION GIVES GUIDANCE ON VEHICLE DATA MANAGEMENT WHICH WILL HELP TO IMPROVE SAFETY IN ROAD TRANSPORT.

## Types of systems collecting data

- Tachograph: Under EU and national law, all goods vehicles over 3500 kg must be fitted with recording devices known as tachographs. Their function is to record the driving times, breaks and rest periods of individual drivers and also speed trace for further analysis;
- OBC or telematics systems: monitor, record and transmit the data on driving behaviour in relation to how the vehicle is being driven. These systems can also have GPS location tracking;
- Camera systems: record events on video such as harsh braking, cornering or accelerating which can be triggered by an accelerometer; and
- Other vehicle safety systems such as lane departure warning, tyre pressure monitoring, emergency braking and RSS and other ADAS.

Additional information about these and other safety systems can be found listed in Vehicle specification and maintenance TS 09 *Vehicle Specification and Maintenance* [1].

This list is not exhaustive as new and existing technologies are being continuously developed.

## Use of the data and procedures

All procedures and data management shall be compliant with the requirements of GDPR.

The data generated by these systems can be consolidated into a scorecard for use by the driver's management team. By tracking KPIs and following up on the performance (good and poor), you can ensure your drivers are performing safely, to an acceptable standard and good performance is recognised, see TS 10 *Recognition Programmes* [2]. If you manage your transport activities through a haulier, these key performance indicators can be used to manage the service your hauliers provide. These KPIs can also be linked to contractual obligations to ensure the haulier has a vested interest in providing you with a safe and efficient service.

Safety related KPI's you should consider tracking include:

- Number of tachograph infringements;
- Number and severity of speeding violations can be tracked using the tachograph or the telematics system;
- Harsh braking/accelerating can be tracked using the tachograph, telematics or camera system;
- Hard cornering can be tracked using accelerometer usually present in the camera or telematics system;
- RSS activations from the trailer braking system;
- Lane departure warning activations; and
- Emergency braking activations.

## Using the data

By focussing on KPI trends it is possible to highlight driving habits that can be improved via personal or group coaching and training. Over time, the transport management team should monitor the driver's performance using these KPIs to ensure the driver's safety is improving and the driver is performing to an acceptable standard concerning safety.

It is important that drivers and their representatives are involved in the implementation, to ensure they understand the safety objectives.

Acceptable standards can be defined based on achievable levels of performance when measuring drivers against

- Their own performance over time;
- Their peer group; and
- External benchmark.

By comparing drivers doing the same or similar tasks, the transport management team can determine a baseline of acceptable performance. Drivers not meeting this baseline should receive an increased level of coaching and training to help them improve.

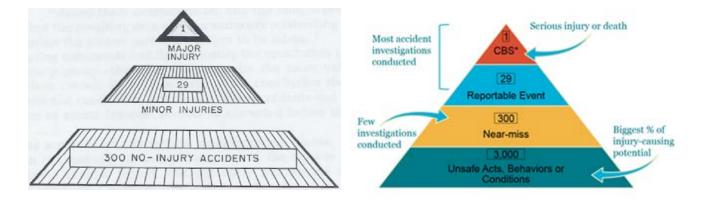
The baseline for measuring acceptable performance should be dynamic to facilitate continuous improvement. The objective should always be to improve the overall safety performance of the fleet and not just achieving a fixed target.

Where a haulier manages your transport operation, the haulier should use the data generated by these systems to demonstrate to your transport management team that the drivers' safety performance is being managed to an acceptable standard as described above.

Appropriate actions should be taken if drivers are not performing at acceptable standards that you define or that you agree with your haulier. By targeting improvement effort at the lowest performing drivers, you can drive safety improvement in your overall fleet.

These trends will also tell you which drivers are having the most activations and in which locations your drivers are at the highest risk. You can use these trends to target coaching and training to drivers who are your highest risk. You can also identify activation hotspots and use this information in safety briefings and training to ensure drivers and schedulers are aware of these locations and take extra care.

If you consider these activations as unsafe acts, behaviours or conditions as seen in the incident ratio model (Heinrich's Triangle), you can focus your efforts on reducing your activations at the bottom of this triangle and therefore minimise your risk at the top.



The "accident pyramid", as depicted by H. Heinrich in his 1931 book Industrial Accident Prevention: A Scientific Approach.

Incident Ratio Model: Adapted from Heinrich's Theory https://www.rmf.harvard.edu/Blog/2018/August/Leveraging-thelargest-patient-safety-learning-engine

More information on human behaviours within transport operations can be found in the TS 07 *Human Behaviour within Transport Operations* [3].

## **Procedures**

A documented procedure should be in place defining the process which the transport management teams should follow in the use of this data. This should include a record of the feedback given to drivers and any coaching or training. These records can be used to determine if appropriate action is being taken over time, should the driver be performing below your defined acceptable standard.

These procedures should also define how this data is protected. Access to driver performance data, including any video or tachograph information, should be covered by your data protection procedures to ensure only approved personnel can access this information.

## Conclusions

Vehicle technology is constantly improving and becoming more connected, so access to this information is getting easier. Using data generated by the vehicles safety systems and OBCs to manage driver performance is an excellent way to ensure continuous improvement in the safety of your transport operation. Trends can help you target your coaching and training activities towards drivers who are your biggest risk and provide good information for safety briefings enabling your drivers to take extra care when most at risk.

## References

- [1] TS 09 Vehicle Specification and Maintenance <u>www.eiga.eu</u>
- [2] TS 10 Recognition Programmes <u>www.eiga.eu</u>
- [3] TS 07 Human Behaviour within Transport Operations <u>www.eiga.eu</u>

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